



PENSION MANDATE
INSTITUTIONAL INVESTOR INTELLIGENCE

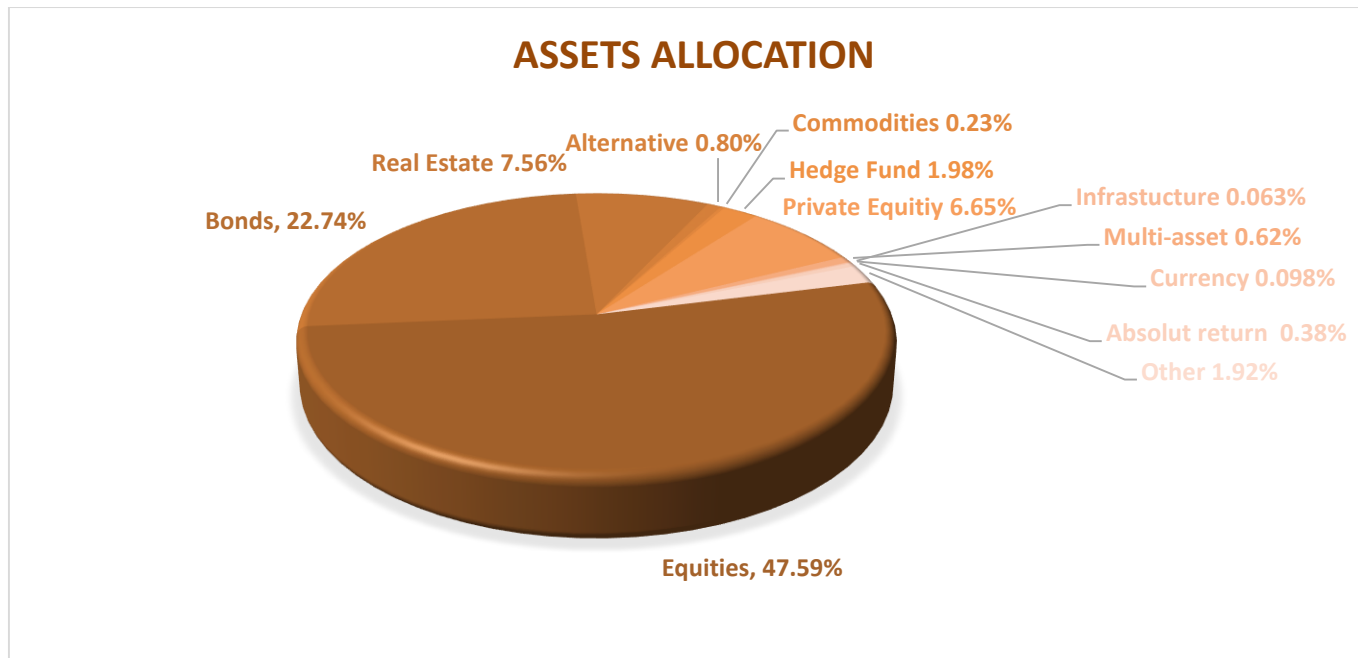
2014 Institutional Investor Sentiment Study

Basic Results

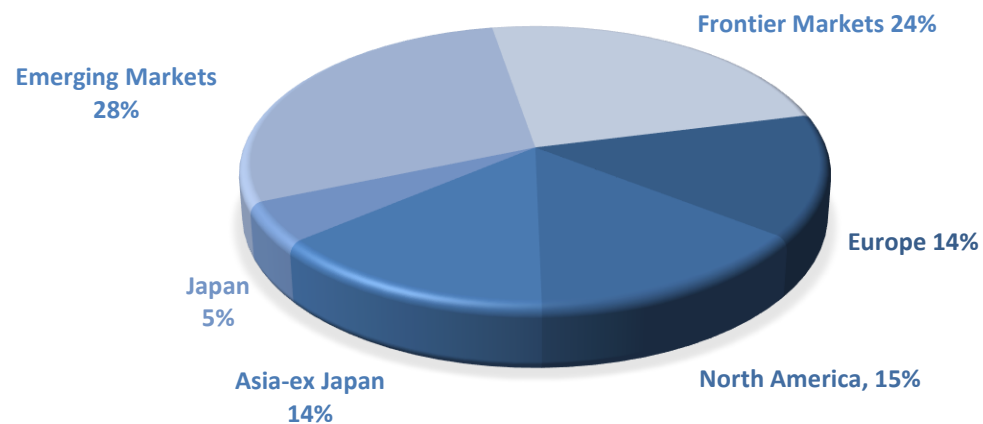
During November-December 2013 Instintell Institutional Investors Intelligence Limited conducted an opinion study about the investment preferences and trends within the institutional investor sector. This report contains a summary of our findings.

Our study covers institutional investors with AUM totaling EUR162bn.

The chart below shows the allocation of the assets for the institutional investors which took part in our research study.

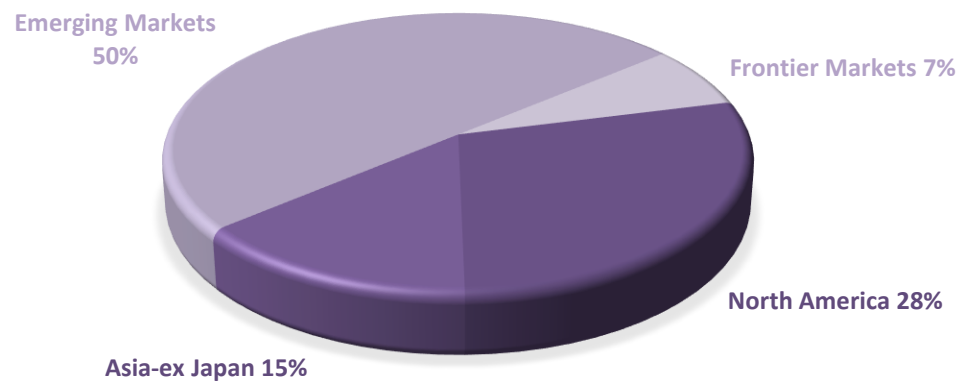


**1. GIVEN THE CURRENT STATE OF THE WORLD ECONOMY, WHICH
INVESTMENT REGIONS DO YOU EXPECT TO PERFORM THE BEST
DURING 2014?**



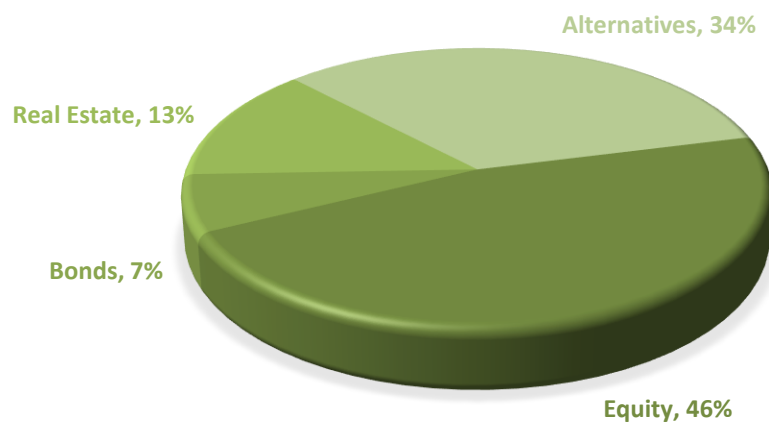
The institutional investors see Emerging Markets (followed by Frontier Markets) as the best performers in 2014.

2. WHICH REGIONS DO YOU EXPECT TO PERFORM THE BEST ON LONG-TERM?



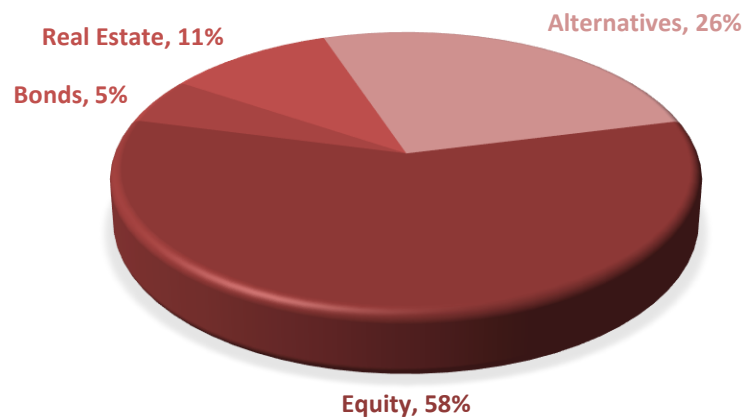
On long-term the Emerging Markets and North America are seen as the best performing investment regions. **In our 2013 Sentiment Study the North American region was seen as the best long-term destination by 14% (28% in the current report).**

3. WHICH ASSET CLASSES DO YOU THINK WILL PERFORM THE BEST DURING IN 2014?



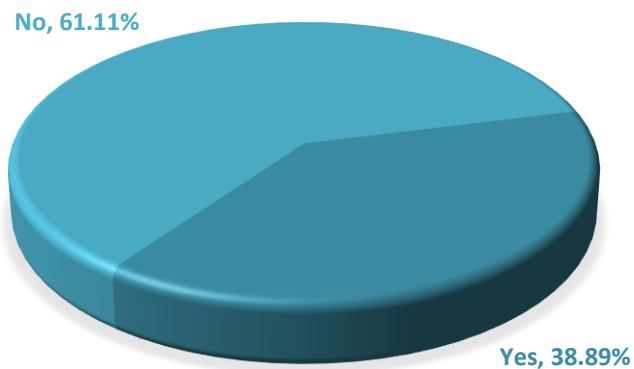
In 2014 the Equities are most preferred, followed by Alternatives(34% versus 20% in 2013) and Real Estate. Bonds are preferred by 7%(3% in 2013).

4. WHICH ASSET CLASSES DO YOU THINK WILL PERFORM THE BEST ON LONG-TERM?



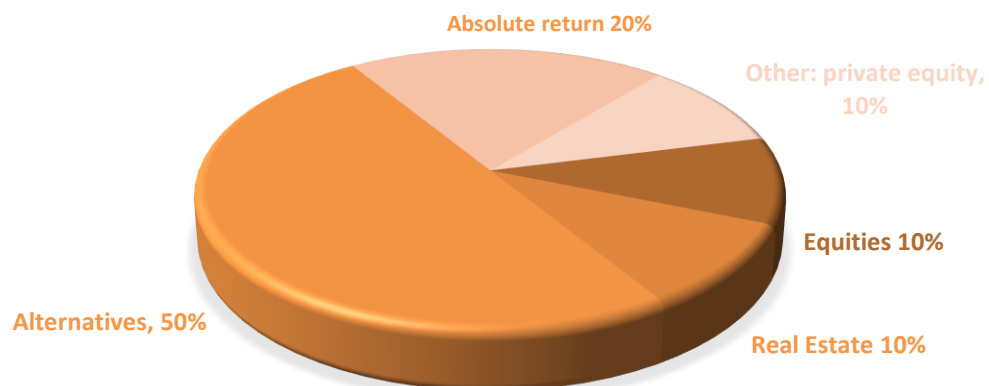
The growth asset classes like Equities, Alternatives(26% from 20% in 2013) and Real Estate are seen as the best long-term performers.

**5. DUE TO THE CHANGING OF THE ECONOMIC CONDITIONS, DO YOU
PLAN A CHANGE OF THE STRATEGIC ASSET ALLOCATION IN 2014?**



39 % of the institutional investors consider changing their asset allocation in 2013(only 25% responded Yes in 2013).

6. IF YES, WHICH ASSET CLASSES HAVE YOU CONSIDERED TO ADD TO YOUR CURRENT ALLOCATION?

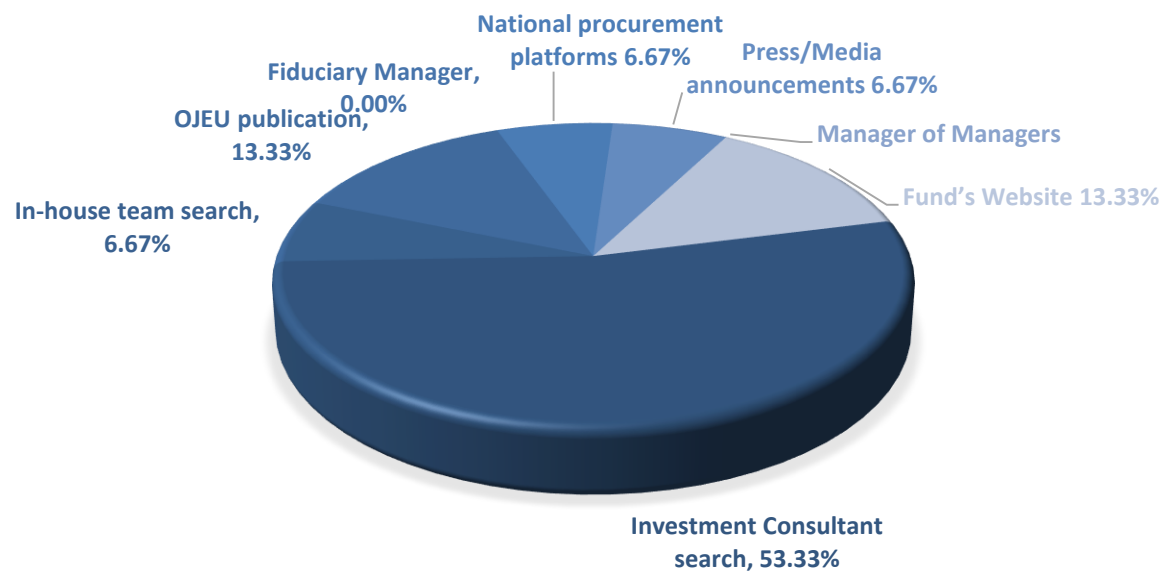


If new asset classes are added in 2014, the institutional investors prefer Alternatives as a general asset class(50% versus 14% in 2014). Absolute return products are preferred by 20%(versus 14% in 2013).

Amongst the major issues to deal in 2014(as mentioned by the institutional investors):

- Meeting long-term funding obligations;
- Long-term inflation;
- Rising Bond yields and failure of liability matching strategies to deliver;
- To increase diversification;
- Fixed income bond investments;
- Meeting the actuarial assumptions over the near to medium term;
- Continued pressure in the media to change the DC plans;
- The possibility that the equity market falls.

8. WHICH METHODS OF ADVERTISING DO YOU USE FOR THESE MANAGER SEARCHES?



More than half of the institutional investors use an investment consultant to announce new manager searches.

[More info about PensionMandate](#)

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